



MYCHELLE DERMACEUTICALS™

THE LEADER IN EDUCATED SKIN CARE WITH THE ULTIMATE IN BIOACTIVES

Product Webinar Trainings – August Schedule

Benefits of Attending Live Webinar Trainings

Receive a **FREE PRODUCT*** of your choice for your personal use each time you attend a training
***must pre-register online to receive product**

LEARN about the largest organ of the body and what keeps it looking **YOUNG** and **HEALTHY**.

Gain helpful **KNOWLEDGE** on our unique bioactive ingredient benefits, interesting skin science and skin care **SALES TECHNIQUES**.

A chance to interact with MyChelle's Educator and get your **QUESTIONS ANSWERED**.

How To Attend

All MyChelle trainings are presented **ONLINE WEBINAR** style combined with a conference call for the audio portion. The visual training materials will be shown online during the conference call.

To attend the webinar, please **PRE-REGISTER**** online by typing the web address into your browser for each training session you wish to attend. You can register up to one hour prior to the start of the training.

Upon registering, you will receive an email confirmation containing your **PERSONAL WEBINAR LINK** to access the webinar. This link is specific to you and will allow you 'enter' the webinar on the day of training.

To hear the live audio portion of this event on the training day:

**Dial (888) 296-6500
Code 637100**

Friday, August 13, 2010

MyChelle Fundamentals and Skin 101 Training

Call Duration: Approx 60 minutes followed by a Live Q&A session

- ✦ **Why MyChelle Dermaceuticals:** What makes our products so results driven and effective
- ✦ **The MyChelle Difference:** Dermaceuticals, Chiral Ingredients, Bioactives and Plant-based Ingredients
- ✦ **Skin Science 101:** Identify the main layers of the skin to understand skin care ingredients and their effect to the skin
- ✦ **How to sell:** A complete affordable step-by step regimen to obtain fast noticeable results
- ✦ **Basic Product Line Introduction:** By function, step and skin type

Two Attendance options to fit your busy schedule:

1. Go to www1.gotomeeting.com/register/616946649 to pre-register for the morning session at 9am PST / 10am MST* / 11am CST / 12pm EST
2. Go to www1.gotomeeting.com/register/812445417 to pre-register for the afternoon session at 1pm PST / 2pm MST* / 3pm CST / 4pm EST

Friday, August 27, 2010

Skin Type Specific Training: Sensitive Skin

Call Duration: Approx 60 minutes followed by a Live Q&A session

- ✦ **How to:** Identify sensitive skin and potential causes
- ✦ **Background Information:** Skin's barrier function, pH levels and issues associated with rosacea
- ✦ **How to Sell:** A complete affordable step-by-step regimen to obtain fast noticeable results
- ✦ **Key Ingredient Focus:** Top 4 ingredients and their primary functions relating to each product in the skin type category
- ✦ **New Product Focus:** Introducing the new Capillary Calming Serum advanced formula with Gotu Kola Plant Stem Cells, and the updated Hydrating Cactus Mask formula (formerly Guava Cactus Mask)



ADVANCED FORMULA



Plant Stem Cell
Bioactive Ingredient

Two Attendance options to fit your busy schedule:

1. Go to www1.gotomeeting.com/register/578559176 to pre-register for the morning session at 9am PST / 10am MST* / 11am CST / 12pm EST
2. Go to www1.gotomeeting.com/register/232958945 to pre-register for the afternoon session at 1pm PST / 2pm MST* / 3pm CST / 4pm EST

***Arizona call in times will be 9am MST and 1pm MST due to daylight savings**